



Booth Profile Checklist

We're thrilled to have you as an exhibitor at Impressions Connect powered by Impressions! Below you will find a handy checklist of deliverables and due dates; should you have any questions, please email nicole.cho@emeraldx.com.

ITEM (Follow hyperlinks below)	DUE
Login to your Online Booth Profile *Note: Password included in your confirmation email.	12/21/2020
Register Your Staff (Coming Soon)	12/21/2020
How to Build Your Booth Profile - Demo Videos	12/21/2020
Upload Company Logo & Booth Profile Description	12/21/2020
Upload Press Releases (Up to 2)	12/21/2020
Add Show Specials (Up to 2)	12/21/2020
Link "Click to Buy" Icon to Your Ordering Platform	12/21/2020
Select Product Categories (Up to 2)	12/21/2020
Check Lead Engagement & Matchmaking	12/21/2020
Send Attendee Connect E-mails (Up to 10)	12/21/2020
Set Attendee Connect Appointments (Up to 50)	12/21/2020
Tell the World You'll Be at Impressions Connect, use #makeanimpression	12/21/2020

For More Information, Contact Your Account Executive:

Sarah Payne

Senior Account Executive
Phone: 770-291-5418
sarah.payne@EmeraldX.com
Companies: A-F

Lee Wright

Account Executive
Phone: 770-291-5486
lee.wright@EmeraldX.com
Companies: G-O

Jeanine Morgan

Account Executive
Phone: 949-325-6398
jeanine.morgan@EmeraldX.com
Companies: P-Z